



WEST VIRGINIA CENTER ON BUDGET AND POLICY
POSITION: CONTRACT FEDERAL CAMPAIGN ADVOCACY ORGANIZER

The West Virginia Center on Budget and Policy (WVCBP) is a statewide nonprofit, nonpartisan thinktank located in Charleston, WV. Founded in 2007, the WVCBP is a leading voice in West Virginia on research and analysis of state and federal policy issues, as well as an effective advocate for progressive policies that help ensure shared prosperity for all West Virginians.

The WVCBP is seeking a federal campaign advocacy organizer to assist in developing and executing a federal campaign strategy that secures both public and legislative support for progressive policy at the federal level including, but not limited to, extensions of the Child Tax Credit and Earned Income Tax Credit, paid family and medical leave, child care supports, improvements to unemployment insurance systems, and food security enhancements. This is a part-time contract position that runs through July 2022.

Duties and responsibilities include:

- Develop (in conjunction with policy outreach director) a campaign workplan that raises understanding and urgency of proactive federal family and worker policies among both legislators and the public;
- Build relationships with a diverse variety of organizations across West Virginia, with particular emphasis on organizations with strong ties to communities of color, to work together in advancing federal policies that those communities and organizations prioritize;
- Plan and organize community events, both in-person and virtual, such as in-person town halls, tele-town halls, rallies, and other events designed to advance federal policy priorities;
- Engage West Virginians in collecting stories, identifying campaign volunteers, and building public awareness and support for priority issues;
- Work collaboratively with the WVCBP staff to produce accessible communications and civic engagement materials that effectively translate complex policy issues for public consumption;
- Develop digital campaigns and tools;
- Secure earned media coverage of priority issues;
- Represent the WVCBP on designated coalitions and committees and at relevant events; and
- Participate in weekly staff meetings, weekly check-ins with WVCBP staff, and monthly check-ins with national partners.

A strong candidate will have:

- Strong interpersonal skills, experience meeting deadlines, and the ability to manage multiple tasks and policy issues simultaneously;

- One to three years of community organizing experience;
- Familiarity with the federal legislative process;
- Enthusiasm for building relationships with West Virginians within and outside current networks;
- A strong commitment to progressive values and supports for families and workers;
- Strong communications skills and experience crafting and executing workplans;
- Ability to work within a team; and
- Ability and desire to work flexible hours, including some non-traditional hours in the evenings and on weekends.

Compensation and job information:

Position Title: Federal Campaign Advocacy Organizer

Employment Status: Contract - 20 hours/week; no benefits provided

Location: Flexible and primarily remote; in Charleston as needed and with some in-state travel as needed (up to 20%, no overnight travel expected)

Compensation: \$3,000/month with flexibility based on experience

Supervised by: WVCPB Policy Outreach Director

Position End Date: July 31, 2022

If interested, please submit an application packet to Kelly Allen at kallen@wvpolicy.org by 5pm on Monday, August 30, 2021. Application packet should include resume, an example of a campaign workplan you've executed, and a link to an earned media hit you've generated.