

EVENT: Day 1: Short presentations and roundtables – We will incorporate short, 10-15 minute presentations to start longer discussions and/or structured breakout groups. The goal is to lay the groundwork of a Green New Deal for Appalachia by soliciting extensive input in a structured, productive fashion.

Sessions will include:

1. **History and Importance of Appalachia:** The role of Appalachia and the Ohio River Valley in the national movement to address climate change, politically, historically and substantively. Brief history of original new deal.
  - Ted Boettner, West Virginia Center on Budget and Policy
  - Hannah Halbert, Policy Matters Ohio
  - Steve Herzenberg, Keystone Research Center – brief history of original new deal
2. **Building a vision for a better future**
  - Lisa Abbot, Kentuckians for the Commonwealth – think big
  - Speaker to be determined – Race, Equity and Inclusion
  - Joanne Martin, Re-Imagine Beaver County
3. **Greenhouse gas emissions inventory** of Appalachia and identification of emissions, energy use and energy spending by sector, state and the region as a whole. Articulating the value of taking sector-based strategies to achieve carbon positive outcomes and do our fair share to prevent further climate devastation. Identify existing and expected impacts to region from climate change.
  - Amanda Woodrum, Policy Matters Ohio

**Industry break-out discussions** that build on pre-convening deliverables for each sector in which carbon emissions must be reduced or carbon capture increased. Leads are experts in the field. [this will be somewhat fluid based on group discussion]

- Energy grid modernization, distributed and renewable power, broadband expansion
- Sustainable transportation
- Sustainable manufacturing, industrial efficiency and eco-industrial parks
- Emerging sectors:
  - Sustainably-produced bioplastics
  - Carbon footprinting, carbon tax and carbon label/blockchain
- Carbon sinking strategies (sustainable agriculture, wetlands, eco-tourism)
- Improving job quality for local jobs
- Diversity, equity, inclusion and justice
- Public benefits – Medicare for all, Universal child care

EVENT Day 2: Day 2 will include structured sessions to leverage the work of Day 1 into a Green New Deal Appalachia campaign.

1. **Policy assessment** led by policy workgroup (see PennFuture project role below) positioning Appalachia to maximize national investment in clean energy / sustainable industry within our region.

Panel suggestions: Moderator - PennFuture

- National Wildlife Federation – solidarity for climate action
- Kentuckians for the Commonwealth

2. **Potential job impacts.** This session will get specific about the reality that decarbonization fueled by public investment offers economic opportunity for the region. For instance, upgrading the grid will create good union jobs for electricians. High-speed rail will put union laborers to work laying rail, and steelworkers forging steel. Eco-industrial parks on former coal plant sites with combined heat and power (CHP) facilities will promote a more sustainable and efficient manufacturing sector, while employing former coal plant workers to operate CHP plants. Weatherizing homes and businesses, planting greenery, and expanding wetlands could provide jobs for formerly marginalized workers and on-ramps into the skilled trades. Workforce training programs must complement public investment in a clean economy, and should target carbon economy workers, people of color, at-risk youth, and disenfranchised workers.

Mimic previous **Industry break-out discussions** built on pre-convening deliverables for each sector in which carbon emissions must be reduced or carbon capture increased. Leads are experts in the field. [this will be somewhat fluid based on group discussion]

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3. **Campaign development.** Power mapping, regional messaging discussion, and planning for outreach strategy to presidential candidates and state and local candidates/officials.

Panel suggestions: Moderator: Breathe Project & PA League of Women Voters

- Draft 2020 campaign plan – Eric de Place, Heinz Consultant
- Draft communications plan – John Neuohr
- Message testing - OVEC