Creating Sustainable Wealth from Non-Renewable Resources

The West Virginia Center on Budget and Policy held its annual meeting in February with a special keynote speaker: former Wyoming Governor Michael Sullivan. Wyoming is one of several states that uses severance taxes to create a permanent source of revenue that is reinvested back into the state and its people. Mr. Sullivan met with legislators and staff of Governor Earl Ray Tomblin’s office and was interviewed by radio, television and newspaper outlets to explain how a permanent mineral trust fund has benefited Wyoming for decades. In 2012 Senate President Jeff Kessler introduced the West Virginia Future Fund bill to create a permanent trust fund from natural gas severance revenue. The goal of the legislation was to eventually use the Fund’s investment income for economic diversification, tax relief, education and workforce development.

Dozens of presentations were made across the state to county commissions, city councils and other organizations. Forty-five nonprofit and government entities have signed a resolution of support of the WV Future Fund.

Along with Appalachian Mountain Advocates, the WVCBP launched a website dedicated to educating policymakers and the general public on the benefits of a Future Fund: www.wvfuturefund.org.

Executive Director Ted Boettner Named to Advisory Committee

At the end of 2012, Ted Boettner was nominated as a primary member of the U.S. Extractive Industries Transparency Initiative (USEITI) Advisory Committee, coordinated by the U.S. Department of the Interior. The EITI is “a voluntary, global effort designed to increase transparency, strengthen the accountability of natural resource revenue reporting, and build public trust for the governance of these vital activities.” The Advisory Committee is a multi-stakeholder group charged with helping to implement the United States’ commitment to the global EITI program. Ted’s participation will provide a non-industry voice and balanced discussion to the group and help insure the goal of increased transparency and accountability in reporting by extractive industries. Find out more at http://www.doi.gov/EITI/index.cfm.
Collaboration

2012 was a big year for expanded coalitions and new collaborations. The following reports were produced in partnership with other organizations on a variety of topics important to the state:

In February, we released *Stemming the Tide: The Racial and Economic Impacts of West Virginia’s Prison System* with the American Friends Service Committee and the Partnership for African American Churches. The report took an in-depth look at the state’s growing prison population even in times of low crime rates and no growth in population.

In July, the Center teamed up with the Partnership for Elder Living to release the *State of Older Adults in West Virginia: Economic Security and the Over 65 Population*. This report recommended steps needed to be taken now to prepare for the state’s growing older population, expected to top 25% by 2035.

In December, the Center produced *Afterschool Programs in West Virginia — Improving the Lives of the State’s Children* with funding from the West Virginia Afterschool Network. This comprehensive report not only mapped afterschool care facilities across the state, it also explored the far-reaching consequences of low-quality afterschool care on the state’s children.

**Other Achievements**

In June 2012 the West Virginia Department of Health and Human Resources announced drastic cuts to child care assistance including freezing enrollment to TANF recipients, greatly increasing co-pays, and decreasing eligibility. Working with WV Kids Count, the WVCBP helped persuade Governor Tomblin to lift the freeze and maintain enrollment in the program. The decision to maintain current eligibility happened after the WVCBP released a report in November on the impact of child care cuts on low-income West Virginia families.

**Office of Minority Affairs Created**

In 2012, the West Virginia legislature passed a bill to create an Office of Minority Affairs. The new office was made possible after years of coalition work between the WVCBP and African American community leaders, during which the Center provided policy analysis to show the cost to the state to create such an agency.
Building Capacity

WVCBP staff made more than 50 presentations during 2012 on a variety of its issues including work sharing, a WV Future Fund, health care, severance taxes, the state of older West Virginians and poverty.

At least 49 different media outlets including USA Today, National Public Radio, the Washington Times and other national and local media, cited our reports in over 180 news stories. Board and staff contributed 16 opinion pieces to local newspapers including the Charleston Gazette which has statewide circulation.

Topics included business tax incentives, access to health care, personal property taxes, work sharing, poverty and household income, Medicaid expansion, access to broadband, prison overcrowding, severance taxes, the growing elder population, state employment and the Affordable Care Act. In October 2012, Executive Director Ted Boettner was interviewed by National Public Radio on the status of the coal industry in West Virginia. The WVCBP’s analysis on coal employment received national attention during this election year and as the role of natural gas in the region expands.

The WVCBP released weekly blog posts over the past year. It also initiated a Twitter account and expanded its capacity on Facebook. With an overhaul of the website concluded in October, the WVCBP is also expanding its blog and social media outreach.

2012 Publications

- Creating an Economic Diversification Trust Fund
- Stemming the Tide: The Racial and Economic Impacts of West Virginia’s Prison System
- Reducing Layoffs: How Work Sharing Can Help Workers and Businesses in West Virginia
- Stemming the Tide: The Racial and Economic Impacts of West Virginia’s Prison System
- State of Working West Virginia 2012 — In Depth: The Gas Boom and Coal Bust
- Reducing Child Care Assistance — The Impact on West Virginia’s Low-Income Working Families
- Afterschool Programs in West Virginia — Improving the Lives of the State’s Children
- Analysis of Governor’s FY 2013 Budget Available
- The Governor’s FY 2013 Budget: Difficult Decisions Ahead
- Cracking the Cracker Brief
- Major Tax Responsibilities of Coal and Natural Gas Producers in Wyoming and West Virginia
- Budget Brief: FY 2013 Budget Update
- Medicaid Expansion Would Provide Coverage to 130,000 West Virginians
- Every Dollar Counts: The Need for Transparency and Evaluation of Business Tax Incentives
- The Impact of the Decline of Coal and the Rise of Natural Gas on Local Severance Tax Revenue
- Jobs Count – released each month starting in March
The West Virginia Center on Budget and Policy received funding from the following foundations and organizations in 2012:

- W.K. Kellogg Foundation
- Mary Reynolds Babcock Foundation
- Center on Budget and Policy Priorities
- Service Employees Union International 1199
- Affiliated Construction Trades Foundation
- The Partnership for Elder Living
- Central Appalachia Regional Network
- West Virginia Statewide Afterschool Network
- West Virginia Community Voices
- American Friends Service Committee
- The American Association of Retired Persons

The West Virginia Center on Budget and Policy is a nonprofit, nonpartisan research organization. Our aim is to support public policies that contribute to a shared prosperity for all West Virginians. We study critical issues, share what we learn with the public and policymakers, and work with diverse groups on sound solutions to economic and social problems.